



ZAYED
SUSTAINABILITY
PRIZE

General Information

This category recognises organisations that can demonstrate innovative, impactful, and inspirational sustainability solutions in the areas of climate action that include, but are not limited to:

- Climate Adaptation and resilience building
- Sustainable Land Use and Forest Conservation
- Nature-based solutions for conserving/restoring ecosystems and natural resources or carbon removal
- Carbon Capture, Usage and Storage

Organisations must also demonstrate a clear vision and long-term plan to further deploy their solution and scale up their impact, as well as inspiring others to follow suit by advancing sustainable and human development. To be eligible for this category, organisations must be a small or medium-sized enterprise (SME) or a non-profit organisation (NPO).

Yes I understand

0.1 Provide a brief overview of your organisation's vision, mission and purpose.

0.2 What is the annual income of your organisation in US Dollars (including all revenue, grants, etc)?

- 50,000 - 150,000
- Below 50,000
- 150,000 - 250,000
- Above 250,000

0.3 How many employees in your organisation, including all full-time and part time staff?
(Numerical value only)

0.4 Provide the names and titles of your leadership team members, such as C-Level Executives, Chairman, Board of Directors.

0.5 Select your organisation's type.

- Non-Profit Organisation
- Small and Medium Enterprise

0.6 Select the main areas where your organisation is active. (You may choose multiple options)

- Reforestation & Afforestation
- Natural Conservation
- Climate Adaptation & Resilience
- Other
- Natural resource conservation
- Carbon removal

Please specify if other is selected

0.7 Provide the activities in which your organisation is most active. (You can select multiple options)

- Carbon Capture, Utilization and Storage Technology
- Tree Planting and Habitat Restoration
- Community-based initiatives for building climate resilience
- Biodiversity Restoration, regenerative practices

Circular Economy and Waste Reduction

Other

Please specify if other is selected

0.8 Indicate if your organisation has ever received or been a finalist for a major international sustainability award. Elements to mention:

- Name of the Award
- Winner or Finalist
- Year
- Link to the award or media feature

0.8.1 Provide the cost of your solution, product and/or service in US dollars.

0.8.2 Provide the year your organisation was founded and when your solution was first launched in the market.

0.9.0 Provide an executive summary of your solution, outlining your approach and success to date.

0.9.1 In one sentence, state your organisation's solution.

Example: "Cultivates giant kelp forests in deep seas to capture and permanently store CO2 and enhance ocean biodiversity. Harvests kelp three times a year to produce sustainable bio-products and materials"

0.10 Have you applied to the Zayed Sustainability Prize before?

- No
- Yes

0.10.1 If yes, include any changes to your organisation's goals, solution, and impact.

0.11 Provide financial information of the last three fiscal years (Numerical values only).

For Non-Profit Organisations:

- Year
- Total Revenue (USD)
- Major sources of revenue
- Revenue Growth (%)
- Outgoings (USD)

0.11 Provide financial information of the last three fiscal years (Numerical values only).

For Small and Medium Enterprises:

- Year
- Total Revenue (USD)
- Major sources of revenue
- Revenue Growth (%)
- Outgoings (USD)

0.12 If your organisation's revenue growth or decline has exceeded 25% annually over the past three fiscal years, briefly explain the key factors contributing to this change.

0.13 List all the countries in which you operate and your headquarter location. If global, be as specific as possible.

0.14 If applicable, elaborate any operations of your organisation in Least Development Countries (LDCs) or Small Island Developing States (SIDS).

Innovation

Innovation refers to a novel solution or a transformation of an existing solution that solves a challenge or a need, generates value and brings significant positive impact. A solution can be a technology, a service or a business model. The innovation criterion requires organisations to demonstrate that their solution:

- has a unique value proposition;
- is disruptive or transformative;
- is technically and commercially viable; and
- is adopted by the market.

The Prize does not award early stage start-ups, inventions, prototypes or solutions that have not demonstrated any impact on the ground.

Yes I understand

1.1 Select which of the following statements applies to your solution.

- Other
- A new/novel technology that doesn't exist anywhere else
- Transformation of an existing solution

Please specify if other is selected

1.2 State the unique value proposition of your solution and why it is disruptive or transformative?

1.3 List your competitors.

1.4 Clearly explain how your solution stands out from its competitors in terms of technology, approach, business model, pricing, replicability or any other factors.

1.5 Select the maturity of your organisation's solution?

- Initial testing of the solution has been conducted
- Solution is in the experimental phase
- The solution has been widely adopted
- The solution has been implemented/launched

1.5.1 Provide numbers for each of the metrics below that demonstrates the solutions maturity (% growth rate for the last three years of end-users, customers, or clients that have adopted your solution). Elements to provide:

- Year
- Number of customers/end users
- Growth rate
- Region

1.6 Do you have measures in place to protect your innovations from being replicated by competitors?

- Yes
- No, but I intend to
- No, I intend for it to be easily replicated by others

1.6.1 Explain how, including patent numbers or hyperlinks if appropriate

Impact

Impact refers to a positive change that addresses social, economic, technological and/or environmental challenge(s) and has proven to make the world a better place by improving the well-being of humanity.

The impact criterion requires organisations to demonstrate that:

- their solution has a positive impact on the quality of peoples' lives;
- they are resilient to potential social, economic, technological, and environmental challenges;
- they have good governance by employing skilled people and establishing fair policies;
- they have a detailed plan of how the Prize money would be used to further increase impact.

Yes I understand

2.1 Describe how your solution has improved people's lives to-date, including the regions and/or communities impacted.

2.2 How many people have directly benefited from your solution? (Numerical value only; no commas or periods allowed)

2.3 Describe how your solution promotes climate resilience, restoration of nature and efficient use resources, waste reduction or lowering of carbon emissions. Explain using examples.

2.4 Provide instances where your solution has created a positive impact on climate change challenges, showcasing measurable reductions in carbon emissions or resource usage etc.

2.5 What is the total amount of emissions that your solution has successfully abated since its implementation? Numerical values in tons of CO2 only

2.6 Elaborate how your solution has improved diversity, inclusion and equity? (e.g., gender equality, geographic diversity, inclusion/empowerment of disadvantaged community members, etc.)

2.7 How many jobs have been created as a result of your solution? (Numerical value only)

2.8 Has this solution created any impacts beyond Climate Action, in the following areas? (You can select multiple options)

- Energy
- Water
- Health
- Food
- None of the above

2.8.1 Explain how your solution has improved people's lives in other areas, selected above.
(Include relevant metrics)

2.8.2 Quantify the impact in the areas, selected above. Elements to provide:

- Area
- Impact Description
- Impact Number (please also input unit of measure)

2.9 Provide a detailed plan (for 2 years) for how you plan to use the Prize fund:

- a. Expected growth in beneficiaries
- b. Scale-up of the solution (e.g., new regions/locations, service lines)
- c. Improved affordability and/or reliability of solution

2.9.1 Specify the delivery model and list the direct and indirect beneficiaries of your solution, if applicable, and state your methodology in estimating beneficiaries.

2.10 Which of the following Sustainable Development Goals (SDGs) does your solution address?
(You can choose multiple options)

- SDG 1: No Poverty
- SDG 2: Zero Hunger
- SDG 3: Good Health and Well-being
- SDG 4: Quality Education

- SDG 5: Gender Equality
- SDG 6: Clean Water and Sanitation
- SDG 7: Affordable and Clean Energy
- SDG 8: Decent Work and Economic Growth
- SDG 9: Industry, Innovation and Infrastructure
- SDG 10: Reduced Inequality
- SDG 11: Sustainable Cities and Communities
- SDG 12: Responsible Consumption and Production
- SDG 13: Climate Action
- SDG 14: Life Below Water
- SDG 15: Life on Land
- SDG 16: Peace and Justice Strong Institutions
- SDG 17: Partnerships to Achieve the Goal

Inspiration

Sheikh Zayed bin Sultan Al Nahyan, the founding father of the UAE, was a pioneering advocate of global sustainability and human development. Leading by example, he placed great value in the pursuit of socio-economic development that meets the needs of both current and future generations. Continued through the Prize, Sheikh Zayed's legacy is a source of inspiration for the entire world. The inspiration criterion requires organisations to demonstrate that their solution:

- reflects Sheikh Zayed's core values – tolerance, sustainability and human development that were central to his own approach and actions;
- has inspired and influenced other organisations to advance sustainable and human development; and
- has further inspired sustainable actions from the wider community by instigating behavioural changes.

Yes I understand

3.1 What inspired you to develop the solution. Provide the background and context that led to the solution.

3.2 Sheikh Zayed's legacy is marked by a deep commitment to sustainability, human development, and inclusion. How do these values reflect in your organisation's approach and solution?

3.3 What is your organisation's long term vision for sustainable growth and impact over the next 5-10 years?

Other Information

4.1 Please provide any relevant trade licenses

4.2 Other documents Share any organisation profiles, corporate brochures, independent studies, audits or assessments conducted on the sustainability and viability of your solution as attachments. You can attach up to 5 documents.

4.3 Video Pitch You are required to submit a video pitch, not exceeding two minutes. We strongly encourage your video to show your solution in action. Additional elements of the video could address the following:

1. what challenge or need are you addressing;
2. what is innovative and unique about your solution;
3. explain how your solution has had a positive impact on people's lives;
4. what is your long-term vision and how the prize money would contribute to this achievement.
5. why should you win the Prize?

4.4 Provide list of the organisations, institutions, or individuals your organisation partners with to advance its goals and initiatives.

4.5 If your organisation has been featured in any media articles, columns, or videos, provide the links.

4.6 Provide testimonials or statements from beneficiaries of your solution's impact?

4.7 Provide high resolution images of your solution in action with beneficiaries. You can attach up to 4 documents.

4.8 Organisation's website

4.9 Organisation's Social media handles

Networking

Responses in this section are not part of the evaluation/scoring process. Information provided in this section will be used to help increase networking and engagement across the network of Zayed Sustainability Prize winners. Please respond to all questions that apply to you.

Yes I understand

5.1 Have you been in contact with any previous Zayed Sustainability Prize winners?

No

Yes

5.1.1 If yes, mention the previous Zayed Sustainability Prize winners you have worked with.

5.2 Do you currently have any operations in the UAE at present?

No

Yes

5.3 Are you also looking to raise further Project Equity Investment for a future project?

Yes

No

5.3.1 If yes, please briefly describe this project/investment opportunity you are seeking?

5.3.2 If yes, how much money would you like to raise for this project (in US dollars).

Submit

Please review your application before you submit your entry. If you have finished your submission, please agree to the terms and conditions by clicking the tick boxes and select the "Submit" button below. You will not be able to edit your submission once submitted.

Yes I understand

I confirm that I am an authorised representative of the organisation and have been given permissions by the executive management to submit this application for the Zayed Sustainability Prize.

Yes, I confirm

If the organisation is shortlisted as a finalist, I confirm that the Prize team will have permission to create a short promotional video about the organisation, including interviews with top executives and beneficiaries impacted.

Yes, I confirm

I AGREE TO THE TERMS AND CONDITIONS AND PRIVACY POLICY THAT GOVERN THE ZAYED SUSTAINABILITY PRIZE.

Yes, I agree